

[For Immediate Release]



Perfect Optronics Limited

圓美光電有限公司

(Incorporated in the Cayman Islands with limited liability)

Stock Code: 8311

Perfect Optronics Forms Strategic Alliance with Potevio International

(Hong Kong, 18 August 2014) Perfect Optronics Limited (the “Company”, or “Perfect Optronics”; 8311.HK), one of the five largest TFT-LCD panels and TFT-LCD driver IC traders in China, is pleased to announce that the Company has officially signed strategic cooperation agreement with Potevio International Trade Company Limited to build a close partnership in the areas of communication market, supply chain building and global business development, etc.

According to the agreement duly signed by both parties, Perfect Optronics and Potevio International will join hands in the following areas:

1. Jointly develop the telecom manufacturing markets in China and Overseas. Potevio International is a subsidiary of Potevio Company Limited (“China Potevio”), a state-owned enterprise managed by State-owned Assets Supervision and Administration Commission of the State Council. With its strong technologic capability, comprehensive sales network and market influence on both domestic and overseas, Potevio International can provide strong support for the Group in terms of products sales and business network, with an aim to help the Group expand its business scale and market share.

2. Perfect Optronics intends to cooperate with Potevio International to build a raw materials supply chain system, for the sake of lowering its production costs and indirectly increase its bargaining power through strategic alliance with Potevio International.
3. To work together on the business development worldwide, join hands to outreach a broader market globally. Potevio International exports its products and services to more than 70 countries and regions, including Africa, Latin America, South East Asia and Europe and the US. The Group will be able to enhance its overall competitiveness with the help of Potevio International.

Both parties also agreed to further extend the areas and increase the modes of cooperation according to the business needs of both sides and market opportunities going forward to build an all-round strategic partnership for the growth of both parties.

The strategic alliance with Potevio International is a milestone of the Group go futher deep into the industry and extent it business to from China basis to international market. Potevio, with its central government background, possesses substantial industry resources and strong technological capability. Perfect Optronics will fully utilize its advantages in market operation, combining Hong Kong's geographical advantage and policy support as well as our overall knowledge in Taiwan and Global supply chain of display panels, to develop the domestic market aggressively. With the support of Potevio International, we will further perfect our sales and marketing network to increase our sales and market share, while to enhance our bargaining power on the other end. Looking forward, Perfect Optronics will continue to look for suitable opportunities for the Group's expansion in order to bring greater value to our shareholders.'

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About Perfect Optronics Limited

Perfect Optronics Limited (“Perfect Optronics”, or the “Company”; 8311.HK) is one of the major TFT-LCD panels and TFT-LCD driver IC traders which mainly engages in trading of display component and source most of TFT-LCD panels, driver ICs and Polariser from well-known Taiwan suppliers which have long-term cooperative relationship with the Group. Thanks to the privileged location and convenient logistics of Hong Kong, Perfect Optronics targets mainly on mainland China and has developed solid market status in the industry.

About Potevio International

Potevio International is a subsidiary of Potevio Company Limited (“China Potevio”), a state-owned enterprise managed by State-owned Assets Supervision and Administration Commission of the State Council. China Potevio owns comprehensive capability in terms of R&D, production, marketing and post-selling services. It provides all rounded solution and services in informatization across finance, logistics, intelligent transportation and other industries. With its strong technological capability, leading R&D system, self-owned intelligent properties and renowned brand identity, China Potevio is globally competent in the areas of telecommunication manufacturing, industry information digitalization, broadcast communications and informatization, etc. Headquartered in Beijing, Potevio International also has branches in Shenzhen and Shanghai. Potevio International is the major window company and trading platform of China Potevio. It focuses on the development of global platform and channels that match the needs of China Potevio and is able to form a strong business presence in the areas of global trading and system integration of China Potevio’s businesses.

Issued by **Financial PR (HK) Limited**
For and on behalf of **Perfect Optronics Limited**

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